

Leading Appreciative Organizations



Appreciative leaders are architects of positive culture: masters at engaging people, casting vision, setting strategy, building systems, and leading large-scale change that creates flourishing organizations.

Research has shown that appreciative organizations consistently outperform their industry peers by attracting top talent, boosting engagement, building trust, sparking innovation, and delighting high-quality customers. In this workshop, you will strengthen your executive leadership skills and become an architect of positive culture. You will learn how to engage leaders at every level in identifying and combining strengths and in creating the vision, strategy, and systems needed to build a great organization that delivers superior results.

Our **Leading Appreciative Organizations** workshop is based on the Appreciative Inquiry Summit methodology, a dynamic, participatory, action-oriented approach used by companies around the world to leverage their strengths, create a vision for the future, design the ideal organization and culture, and execute multi-year strategic plans. Summits can be used by senior leaders to set strategic direction at the global level or to focus on specific targets such as increasing innovation, growing sales, improving customer service, developing new markets or product lines, or enhancing employee engagement.

Organizations like Wal-Mart, McDonalds, John Deere, GlaxoSmithKline, and the US Navy rely on AI summits because they are faster, cheaper, and more effective than traditional approaches to leading large-scale change. Summits:

- Focus on strengths and opportunities.
- Boost engagement by involving stakeholders in a collaborative process.
- Accelerate change across the entire organization.
- Align the organization around a common vision, culture, and set of strategies.

Join us to learn the AI Summit methodology and take your leadership to the next level by becoming an architect of positive culture.

March 22-24, 2017
Benedictine University
Goodwin Hall of Business
Lisle, IL

Build a thriving organization and reach your most important goals with the executive tools you learn in this three-day, workshop.

\$1800/person
(\$1200/non-profit & CVDL alumni)

Discounts available for groups

More Details + Register:
www.cvdl.org/ai