

# Foundations of Appreciative Inquiry



Explore the fundamentals of Appreciative Inquiry and learn executive-level tools you need to lead your organization and reach strategic goals through collaborative, strengths-based approaches.

Top-down leadership is fast but ineffective. Today's executives rely on emotional intelligence and the skill to build consensus. They need tools that help them take the pulse of their company, then craft collaborative, strengths-based solutions that drive positive results.

Appreciative Inquiry has been used globally by public and private organizations of all sizes, including to address sales growth at Merck; to improve customer service at British Airways; to pursue sustainable value creation with Wal-Mart; to develop leaders in the United States Navy; and to improve cost, quality and cycle time at John Deere.

Our **Foundations of Appreciative Inquiry** course introduces executives to the evidence-based theory and time-tested application of the AI model, equipping leaders to apply what they've learned in their own organization.

Roll up your sleeves for our engaging and energizing, hands-on format that combines AI theory and research with case studies and powerful application exercises.

Join us to learn executive-level strategies for:

- Discovering your company's unique strengths, the factors that have ensured success in the past.
- Identifying a compelling vision - the new path that will catapult your company into the future.
- Designing a clear and powerful strategy to serve as an operational roadmap for achieving the vision.
- Ensuring consensus and collaboration to get the job done.

**February 15-17, 2017**  
Benedictine University  
Goodwin Hall of Business  
Lisle, IL

Learn powerful tools for discovering strengths, identifying vision, and designing strategy, in this powerful, engaging three-day workshop.

\$1800/person  
(\$1200/non-profit & CVDL alumni)  
Discounts available for groups

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[www.cvdl.org/ai](http://www.cvdl.org/ai)