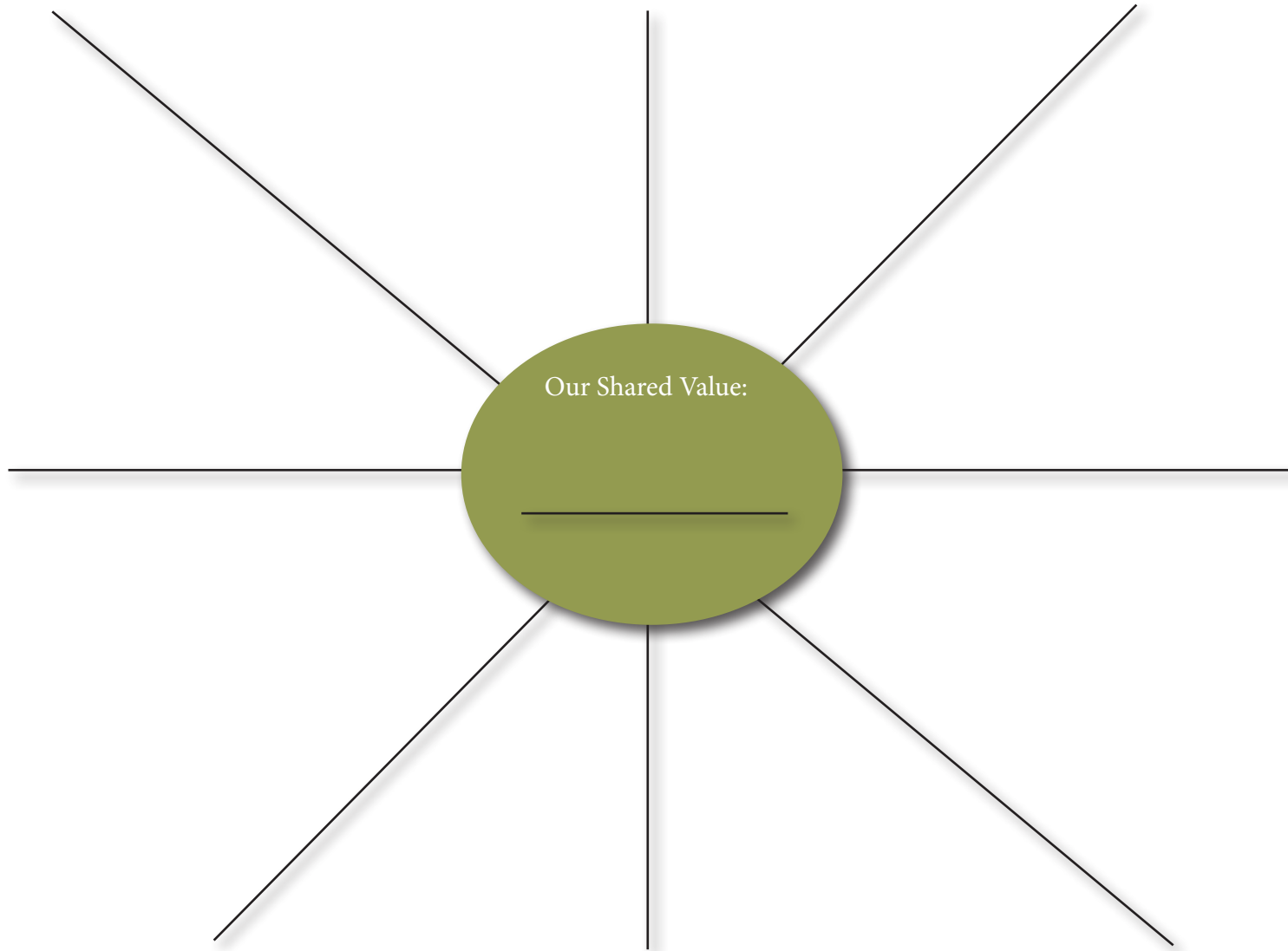


Map Your Meaning©

A Worksheet for Clarifying Your Organizational Values



CENTER FOR
VALUES-DRIVEN
LEADERSHIP

Instructions: Write one of your company's core values in the green oval. Then ask the question, "What do we mean by this value?" Write answers along the black lines. Think about the question from the perspective of employees from various departments across the organization; from customers, prospective clients, or community members. Fill the page with as many examples and observations as possible.

The Map Your Meaning worksheet is a product of the Center for Values-Driven Leadership (www.cvdl.org) and is available for non-commercial use. For more information, contact info@cvdl.org.